# Tackling the intergenerational housing crisis

### Dan Tomlinson - @dan\_tomlinson\_

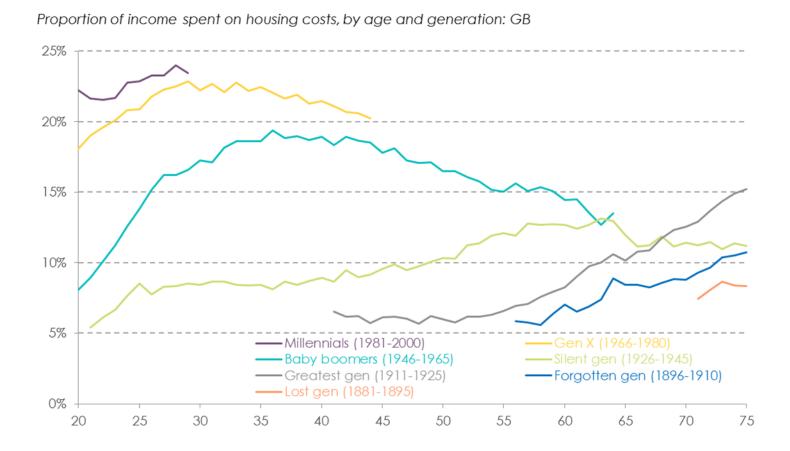
### **Resolution Foundation**

November 2018



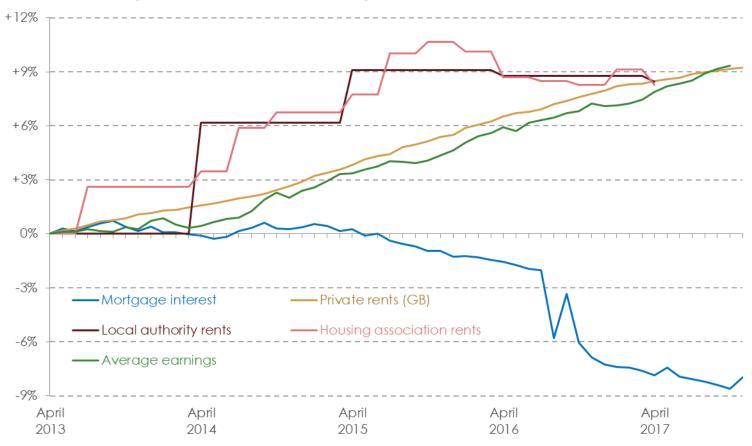


### Housing affordability has deteriorated over time



RF

## In recent years housing costs have gone up for everyone except owner-occupiers



Cumulative change in mean costs (and earnings) since April 2013

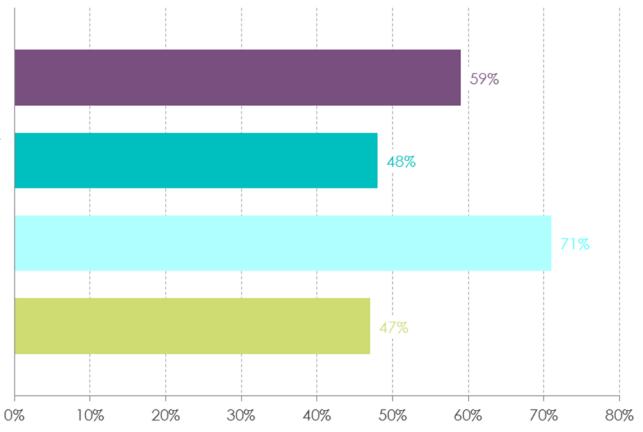
Source: RF analysis of DWP HBAI (FRS)



### What's bugging millennials (and their parents)?

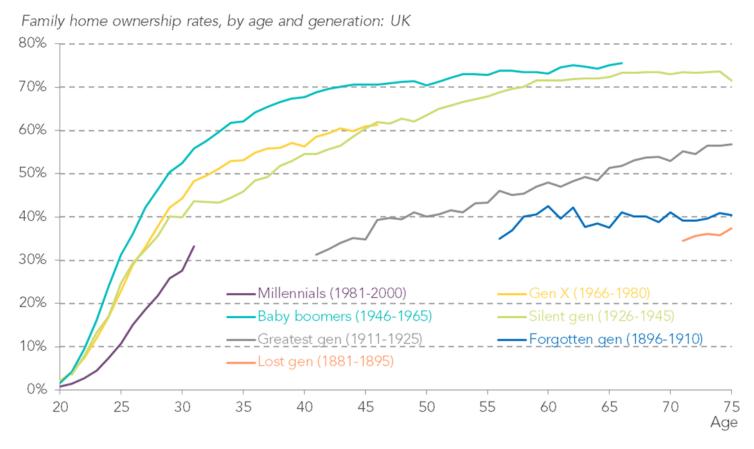
Proportion of the population who thinks ...

- each successive generation should do better than the next
- ... young people won't enjoy the living standards of previous generations
- ... today's young people are less likely to own their own home
- ... rising house prices as a key reason for their pessimism



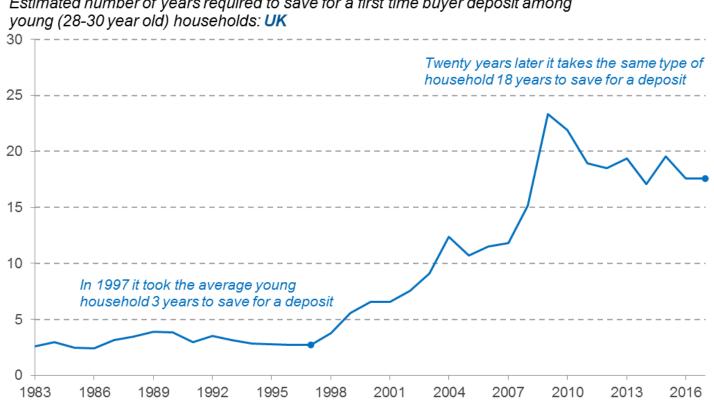


## People are right to worry... ownership is down for young people





### ... because barriers to entry are prohibitively high

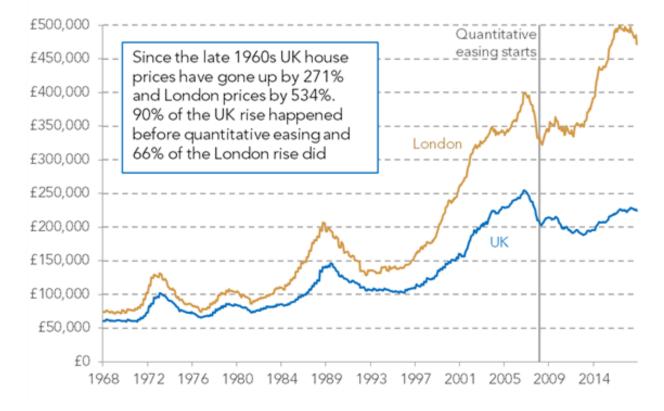


Estimated number of years required to save for a first time buyer deposit among



#### Reason 1: House price inflation over time

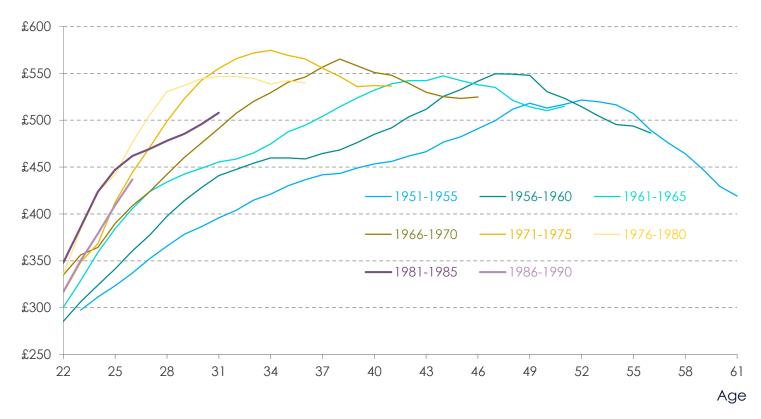
#### Real (RPI-adjusted) house prices





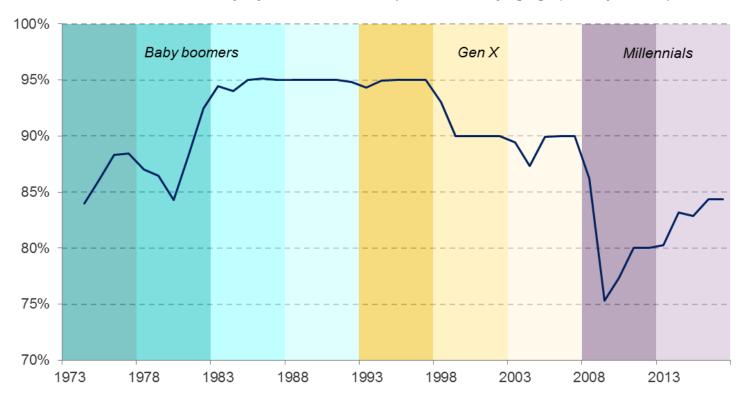
### Reason 2: Young people's earnings lag previous generations

Median real weekly pay (CPIH-adjusted to 2017 prices) for five-year birth cohorts





### Reason 3: Credit availability has tightened since 2008..

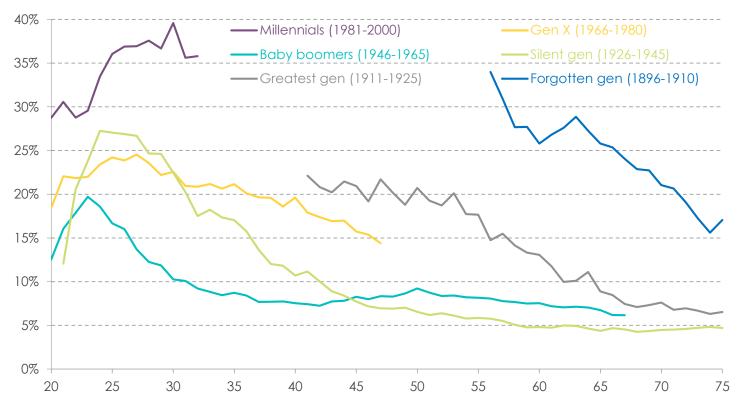


Median loan to value for FTB by 5 year birth cohorts at prime home buying age (28-30 years old)



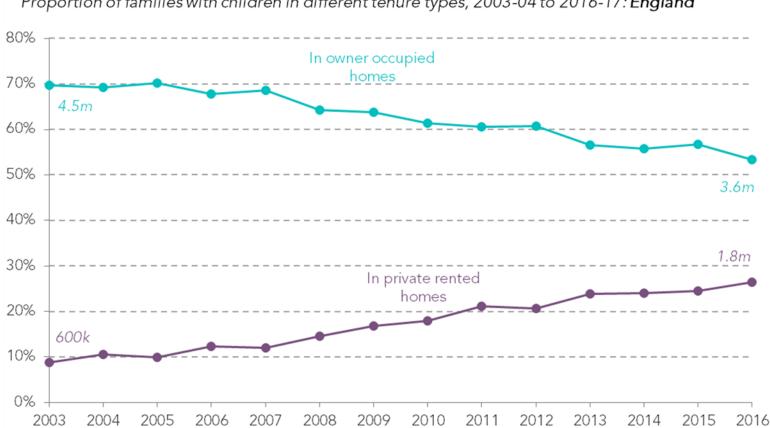
## This has knock-on effects, pushing more people into the PRS...

Rates of private renting, by age and generation: UK





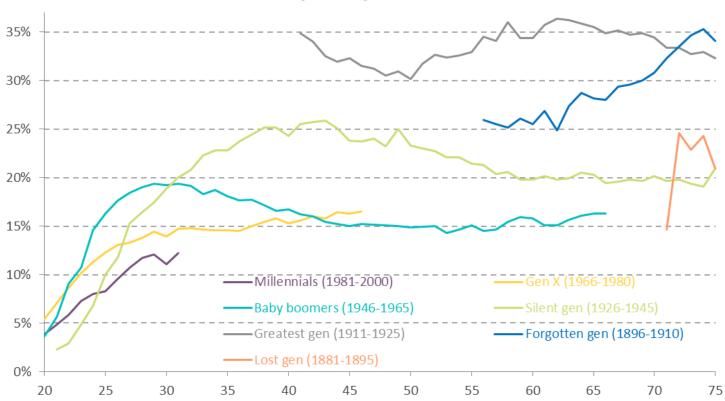
### ...particularly families with kids



Proportion of families with children in different tenure types, 2003-04 to 2016-17: England



### Younger people are also less likely to live in the social rented sector...



Family social rented sector rates, by age and generation: UK



### ...due to active policy decisions

Housing association ■ Private enterprise 

House building completions in the UK, by tenure 1969-70 to 2014-15 (annual)

Source: DCLG live tables on house building, 2016



## Problems in the PRS... England and Wales are outliers for security of tenure





### Problems in the PRS... rent spikes aren't uncommon

*Number of months when rents rose faster than inflation between Jan 2006 and Feb 2018 (n=146)* 





### Our proposals

#### De-risking the private rented sector

Tenancy reform

Light touch rent stabilisation

#### Rebalancing effective demand for housing

Better target programmes that stoke demand

Reform stamp duty, property tax and CGT to reduce demand from the 'overhoused'

#### Ratcheting up housing supply

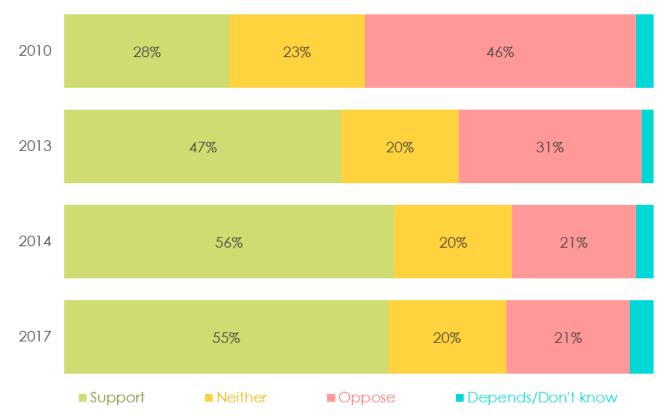
Build capacity of planning departments and reduce the cost of inputs

Give local authorities the power to raise a 'building precept' to fund house building



### Finish with optimism

Would you support or oppose more homes being built in your local area?





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